

Includes all expenditure through main store tills and excludes petrol & instore concession



Total Till Roll

Great Britain Consumer Spend

12 Week Summary to 20 May 2007

| | 12 weeks to 21 May 2006 | | 12 weeks to 20 May 2007 | | % chg |
|---------------------------|-------------------------|---------------|-------------------------|---------------|----------|
| | £000s | % ** | £000s | % ** | |
| Total Till Roll | 26,288,730 | | 27,374,526 | | 4 |
| Total Grocers | 18,113,835 | 100.0% | 19,268,504 | 100.0% | 6 |
| Total Multiples | 16,787,280 | 92.7% | 17,868,902 | 92.7% | 6 |
| Tesco | 5,629,081 | 31.1% | 6,035,621 | 31.3% | 7 |
| Asda | 2,974,590 | 16.4% | 3,226,302 | 16.7% | 8 |
| Sainsbury's | 2,901,113 | 16.0% | 3,133,625 | 16.3% | 8 |
| Total Morrisons | 2,047,988 | 11.3% | 2,151,548 | 11.2% | 5 |
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| Safeway | - | 0.0% | - | 0.0% | - |
| Somerfield | 760,150 | 4.2% | 733,363 | 3.8% | -4 |
| Kwik Save | 143,954 | 0.8% | 32,871 | 0.2% | -77 |
| Waitrose | 689,872 | 3.8% | 755,119 | 3.9% | 9 |
| Iceland | 289,739 | 1.6% | 313,715 | 1.6% | 8 |
| Netto | 117,659 | 0.6% | 127,171 | 0.7% | 8 |
| Lidl | 377,904 | 2.1% | 435,677 | 2.3% | 15 |
| Aldi | 443,972 | 2.5% | 485,584 | 2.5% | 9 |
| Farm Foods | 95,402 | 0.5% | 92,393 | 0.5% | -3 |
| Other Freezer Centres | 37,986 | 0.2% | 45,349 | 0.2% | 19 |
| Other Multiples | 277,869 | 1.5% | 300,565 | 1.6% | 8 |
| Total Coops | 817,403 | 4.5% | 859,008 | 4.5% | 5 |
| Total Independents | 509,153 | 2.8% | 540,593 | 2.8% | 6 |
| Total Symbols | 160,440 | 0.9% | 192,327 | 1.0% | 20 |
| Other Independents | 348,713 | 1.9% | 348,266 | 1.8% | 0 |

** = Percentage Share of Total Grocers

These findings are based on TNS Worldpanel data for the 12 weeks to 20th May 2007. TNS Worldpanel monitors the grocery retailer take home purchasing habits of 25,000 demographically representative British households. All data is based on the number of and value of items being bought by these consumers, TNS will only support data which is published in the context we have presented it and our own interpretation of these findings. We cannot be held responsible for any other interpretation of these findings.